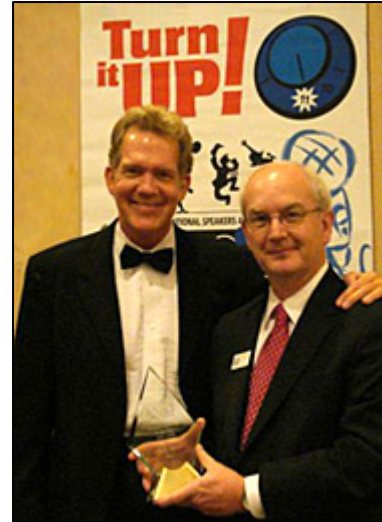


Daytona Beach Speaker Recognized

TAMPA, Fla. (July 7, 2008) - The Central Florida Chapter of the National Speakers Association has named Daytona Beach speaker Hardy Smith (www.hardysmith.com) as the organization's Chapter Member of the Year for 2007/2008.

In presenting the award, based on professional achievement and participation in chapter activities, chapter president Dave Timmons said, "It is always gratifying as a president to see which members step forward unselfishly to contribute to our chapter and its mission. Not only has Hardy Smith stepped up, he contributed in such a way this year, you want to follow him anywhere. What a deserving Chapter Member of the Year!"



"It is certainly an honor to be selected for this award," said Smith. "The National Speakers Association is the leading organization for professional speakers and this chapter is considered to be one of the best in the country. It is a privilege to be involved with the people who have created that level of excellence."

As a speaker and trainer, Smith helps nonprofit organizations connect with people and profit. He helps his audiences achieve success by utilizing 30 years of experience in the world of NASCAR racing, plus extensive involvement with nonprofit, community, and volunteer-based groups nationwide.

Smith will serve as Dean of the 2008/2009 NSA Central Florida Speaker's Academy. He is the Government Relations Administrator for the City of Daytona Beach.

For more information on NSA Central Florida visit www.nsacentralflorida.com

Contact:

Hardy Smith

386-451-0652

hardy@hardysmith.com